

# ROTARY ANCHOR



**New London Rotary Club**  
**District 7980 Club 6741**  
 P.O. Box 654 New London, CT 06320  
 www.newlondonrotary.org



"America's Tall Ship" USCG Barque *Eagle*

2009/2010 Rotary Theme

**Support the Rotary Foundation!**

## May 27 Annual Yale Harvard Regatta Luncheon

June 3 Springfest 2010 Recap

<b>Reporters:</b>	May 27	Mark Patnode
	June 3	Robin Aitcheson
<b>Greeter:</b>	May 27	Petrit Marku
	June 3	Michel Belt
<b>Song Leader:</b>	May 27	TBD
	June 3	TBD
<b>Birthdays</b>	June 1	Phil Turner
<b>Anniversaries</b>	May 28	Ben Watts & Cynthia
	June 1	Ann Stewart & Fred

## New London AM Group Celebration!

**Kids Make New London Great!!** Celebrating New London's children and their families. NL Rotary is scooping single dip ice cream cones to benefit the Camp Rotary New London Summer Program Wed. June 23 from 4PM till 7PM at Thames River Greenery. Donation \$1 per cone. New London noon-time members are invited to help participate in this event. We think the morning group has really good "taste" in their events.



## Mike Stryker - Flag Exchange

Mike claims his trip to Florida was arranged just so he could bring back a club banner we didn't already have. He didn't fool us but he did have a nice vacation. He returned just in time to host a member of the South African Team. Mike was also in charge of the Friday program for the whole team on New London Day.



### Club Visioning continued

brochure. Finally, our goals for Foundation success include 75% Paul Harris Fellows, 100% Sustaining Members, and 30% Benefactors (bequests)

One of the critical outcomes of the exercise was the formulation of an action plan to ensure that short and long-range goals are developed and acted upon to achieve our vision as well as establish accountability. President Anna will be formulating a President's Development Team in the very near future which will be assisted by Meredith Diette as the Vision Champion to keep things moving.

## Rotary Program April 29, 2010

By: Barry Runyon

President Anna Lathrop, President-Elect Gerry Tom, and club member, Meredith Diette presented the results of the Visioning Exercise held at the New London Public Library back in February. It was attended by over 15 club members representing many different levels of Rotary experience and involvement as well as a group of Coast Guard Cadets working on a project for the club. The exercise started with a working dinner and centered upon a written exercise which required participants to individually describe the club's accomplishments in each of the various areas of service over the next 5 years. These ideas, as well as ideas on club size in the year 2015 and amount of funds raised over the same period, were then charted and voted on by the participants to form the club's vision (or how we see the club) in the year 2015.

Rotary Visioning was started several years ago as a means to incorporate strategic planning into club leadership. The goal is to maintain continuity and consistency in programming which transcends annual leadership changes. It is the means by which club members determine the programs and goals for their club. Rotary Visioning is facilitated by trained Rotarians within the district who volunteer their time to help clubs through the process.

The results of our own Rotary Visioning determined that the New London Rotary Club's Vision is (a): one of wide recognition as the "Go To" service club in our community and (b): our club is made up of a diverse group of business and professional leaders who have a strong



commitment to education. Characteristics of our club include a reflection of the diversity of our community, many younger members, transparency, and wide participation in club operations and activities. New member mentoring, prospective member orientations, and monthly Rotary After Hours form the nucleus of club service. Vocational service features an early reader's literacy program, job shadowing for high school students, and literacy partnerships with other community organizations.

In the area of community service, we recognize service hours as an alternative to attending weekly meetings. In addition, we participate with other not-for-profit organizations to cooperatively work on common goals. We also sponsor a "First Night" (New Year's Eve) event annually. The eradication of HIV-AIDS, granting of an annual Ambassadorial or Peace Scholarship, and expanded water purification in India are the priorities in international service. Our public image could be enhanced through a video about Rotary embedded on our website, widespread use of social media internally and externally, and broad distribution of our club